# Navigating Capital Markets: How Zodiac Partners Empowers Professional Clients Through IPO's, Secondaries & Placings



YOUR CAPITAL IS AT RISK

In today's fast-moving financial landscape, access to primary and secondary market opportunities is more important than ever for professional investors in search of alpha and diversification. At **Zodiac Partners Ltd**, we understand the complexities and subtleties of capital-raising events – whether **an Initial Public Offering (IPO)**, **secondary offering**, **or placing** – and we are here to help our clients navigate them with precision, insight, and confidence.

# IPOs: Unlocking Early Access to Growth

IPOs offer a rare chance to invest in companies at the threshold of public market expansion. Securing meaningful allocations and assessing the fundamentals requires deep market knowledge and strong syndicated relationships.

Zodiac Partners leverages its network of specialist providers to offer clients:

- Early access to IPO pipelines
- Comprehensive due diligence and market intelligence
- Allocation strategies tailored to portfolio goals

### Secondaries: Where Liquidity Meets Opportunity

Secondary offerings provide liquidity for existing shareholders while giving new investors the chance to enter at potentially more attractive valuations. For professional investors, these events often demand swift, informed decisions.

Zodiac Partners delivers:

- Real-time updates on upcoming secondary offerings
- Expert analysis of pricing, dilution impact, and strategic rationale
- Seamless execution through trusted counterparties

#### Placings: Agile Access to Capital Raises

Placings - typically executed quickly and with limited public disclosure – demand speed, insight, and reliable access. Through our network of specialist providers, Zodiac Partners offers:

- Rapid notification of new placing opportunities
- In-depth understanding of issuer strategy and investor appetite
- Efficient execution and post-trade transparency.



The information contained within this marketing communication is for indicative purposes only. It is your responsibility to assess the information provided and decide if an investment or service offering is suitable for your needs. If you have any queries, please seek independent investment advice. This document is for informational purposes only and does not constitute financial, investment, or trading advice. Nothing contained herein should be interpreted as a recommendation to buy, sell, or hold any financial instruments. Trading involves risk and may not be suitable for all investors. You should conduct your own research and consult with a licensed financial advisor before making any trading decisions.

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## Why Zodiac Partners

Our strength lies not just in access, but in execution, alignment, and expertise. We work exclusively with professional clients, ensuring that every opportunity is carefully vetted, every risk is understood, and every transaction is handled with precision.

Whether you're a fund manager seeking growth-stage exposure, a family office diversifying across sectors, or a trader pursuing tactical opportunities – Zodiac Partners is your trusted partner in Capital markets.

